

NEGOTIATING CHANGE

*BALANCING DEVELOPMENT, CLIMATE CHANGE,
AND PRESERVATION IN MARYLAND*

CONFERENCE SCHEDULE
OCTOBER 6TH - 8TH, 2019



This conference would not be possible without the hard work and dedication of the following committee members - **Thank You All!**

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CONFERENCE AT-A-GLANCE

SUNDAY OCTOBER 6TH

Afternoon	Tour (To Be Determined)
6:00 PM - 7:30 PM	NETWORKING HAPPY HOUR (ALLEGHENY A & B)

MONDAY OCTOBER 7TH

7:30 AM - 8:30 AM	BREAKFAST & REGISTRATION
8:30 AM - 9:30 AM	OFFICIAL WELCOME & KEYNOTE ADDRESS
9:30 AM - 11:00 AM	ETHICS SESSION
11:00 AM - 11:15 AM	BREAK
11:15 AM - 12:45 PM	TECHNICAL SESSIONS
12:45 PM - 2:00 PM	LUNCH
2:00 PM - 3:30 PM	TECHNICAL SESSIONS
3:30 PM - 3:45 PM	BREAK
3:45 PM - 5:15 PM	TECHNICAL SESSIONS
5:15 PM - 6:30 PM	FREE TIME
6:30 PM - 8:00 PM	AWARDS BANQUET AND DINNER

TUESDAY OCTOBER 8TH

7:30 AM - 9:00 AM	BREAKFAST & REGISTRATION
9:00 AM - 10:30 AM	LEGAL SESSION
10:30 AM - 10:45 AM	BREAK
10:45 AM - 12:15 PM	TECHNICAL SESSIONS
12:15 PM - 1:45 PM	LUNCH
1:45 PM - 3:15 PM	TECHNICAL SESSIONS
3:15 PM - 3:30 PM	BREAK
3:30 PM - 5:00 PM	TECHNICAL SESSIONS



MEET OUR KEYNOTE SPEAKER

ED McMAHON

SENIOR RESIDENT FELLOW, SUSTAINABLE DEVELOPMENT, URBAN LAND INSTITUTE (ULI)



The world is changing faster than ever. This session will outline the real estate and transportation trends reshaping American communities and describe what cities and towns are doing to manage change for economic, environmental and social benefit.

Some of the issues that will be discussed include: the mobility revolution & active transportation, innovative approaches to affordable housing, the economic impacts of parks, open space and place-making and the changing retail landscape.

Ed McMahon holds the Charles E. Fraser Chair on Sustainable Development at the Urban Land Institute in Washington, DC where he is nationally known as a leading authority and thought-provoking speaker on economic development and land use policies and trends.

As the Senior Fellow for Sustainable Development, McMahon leads ULI's worldwide efforts to conduct research and educational activities on environmentally sensitive development policies and practices.

Before joining ULI in 2004, McMahon spent 14 years at The Conservation Fund where he helped to acquire and preserve over 5 million acres of land for conservation and led the Fund's Green Infrastructure and Gateway Communities Programs. McMahon is also the Chairman of the Board of the National Main Street Center and a Senior Advisor to ULI's Building Healthy Places Initiative.



SUNDAY OCTOBER 6TH

Afternoon

TOUR (TO BE DETERMINED)

6:00 PM | Allegheny A & B

NETWORKING HAPPY HOUR

MONDAY OCTOBER 7TH

7:30 AM - 8:30 AM | Allegheny A & B

BREAKFAST & REGISTRATION

8:30 AM - 9:30 AM | Allegheny A & B

OFFICIAL WELCOME & KEYNOTE ADDRESS

WELCOME: JAMES PALMA, AICP, APA MD PRESIDENT

KEYNOTE SPEAKER: ED MCMAHON

9:30 AM - 11:00 AM | Allegheny A & B

Credits = 1.5

PRACTICING EVERYDAY ETHICS

PRESENTERS:

Jacquelyn M. Rouse, AICP - City of Annapolis Planning & Zoning Department

Sharon Kemper Suarez, MPA, AICP - Frederick County Planning Commission Regent,
Carrollton Manor Chapter NSDAR

11:00 AM - 11:15 AM

BREAK ☕

11:15 AM - 12:45 PM | Allegheny A

Credits = 1.5

VISION ZERO: SUBURBAN CHALLENGES, SUBURBAN SOLUTIONS

PRESENTERS:

Elizabeth Gordon - Kittelson & Associates, Inc.

David Anspacher - Montgomery Co. Planning

Andrew Tsai - Montgomery Co. Parks Dept.

Jessica McVary - Montgomery Co. Planning

ABSTRACT: *Montgomery County, Maryland is paving the way as the first suburban jurisdiction to adopt Vision Zero, a policy to eliminate traffic-related fatalities and severe injuries. Think this is ambitious? Learn how this policy is informing plans for safer suburban streets.*



MONDAY OCTOBER 7TH

11: 15 AM - 12:45 PM | Allegheny B

Credits = 1.5

ECONOMIC DEVELOPMENT IN RURAL AMERICA - THE RISE OF AGRITOURISM

PRESENTERS:

Katie Stevens - Frederick Co. Office of Economic Development
Janna Howley - Grow & Fortify

ABSTRACT: Agritourism is a growing industry with many benefits to the local farmer and community. At the same time the rise of these industries has led to new questions about how to define such an activity, what regulations should apply and how such an industry may change the community character. This session will discuss these issues and more.

11: 15 AM - 12:45 PM | Cumberland

Credits = 1.5

IMPROVING THE DEVELOPMENT REVIEW AND PERMITTING PROCESS

PRESENTERS:

Jim Wasilak - City of Rockville Chief of Zoning
Ricky Barker - Dept. of Planning and Zoning, Loudoun County

ABSTRACT: The City of Rockville has initiated and made progress on implementing improvements to the development and permitting process. Success of this project involved engagement and support from several dozen staff members within multiple City departments. This multi-department project has and will continue to require an agreed-upon plan to unify staff in dedicating the time and working effectively together to review and modify existing process and develop and implement new processes and associated requirements. City staff developed a "Project Charter," a roadmap for completing this initiative, described who, what, when, where, why, and how the City will complete this important project. This session will also engage all attendees to participate in breakout sessions to share their improvements to the development review and permitting process to gain multiple insights and tips to improve our processes.



MONDAY OCTOBER 7TH

11: 15 AM - 12:45 PM | Emerald

Credits = 1.5

CITIZEN PLANNING ACADEMIES - IS THERE ONE IN YOUR FUTURE?

PRESENTERS:

Peter Conrad - Howard County DPZ
Stephanie Smith - Baltimore City Dept. of Planning
Eric Norton - Central Maryland Transportation Alliance

ABSTRACT: *The idea of citizen planning academies is not new. The planning profession has incorporated citizen education into municipal, county and state planning work programs for several decades. In this session, three recent planning academies will be highlighted including the CMTA's Transportation 101 Course, the PlanHoward Academy and the Baltimore City Planning Academy. This highly interactive session is designed to bring together participants who are considering or have academies to learn about and share best practices.*

11: 15 AM - 12:45 PM | Evitts

Credits = 1.5

LIGHTNING ROUNDS:

TRASH, TRASH, TRASH: COMMUNITY-DRIVEN SOLUTIONS TO A WEST BALTIMORE NEIGHBORHOOD'S TRASH ISSUE

PRESENTER: Tonya Sanders, PhD - Morgan State University

PAVING PARADISE: THE IMPACT OF MINIMUM PARKING REQUIREMENTS ON SUSTAINABILITY

PRESENTER: Michael Fortner - Planner, City of Newark, DE

DUMBING IT UP: THE UNEXPECTED CHALLENGES OF USING SIMPLICITY TO COMMUNICATE COMPLEXITY

PRESENTERS: John Dimitriou, R.A. & Denis Superczynski, AICP - Frederick County Planning

PLANNING THE RESIDENTIAL CHOICE FOR THE ENERGETIC AGER

PRESENTER: Cecily Bedwell, AICP, LEED AP BD+C - Design Collective

ANALYZING THE URBAN HEAT ISLAND EFFECT IN THE CITY OF WESTMINSTER, MD, WITH ATTENTION TO MITIGATIVE AND ADAPTIVE MEASURES

PRESENTER: Andrew Raymond Gray - Dept. of Community Planning and Development, City of Westminster, MD

BALANCING DEVELOPMENT, CLIMATE CHANGE, AND PRESERVATION IN MARYLAND

PRESENTER: John Deatrick, AICP, PE, LEED BD+C - Dept. of Public Works and Transportation, St. Mary's County, MD



MONDAY OCTOBER 7TH

12:45 PM - 2:00 PM | Allegheny A & B

LUNCH

2:00 PM - 3:30 PM | Allegheny A

Credits = 1.5

RURAL BROADBAND - BREACHING THE GREAT DIVIDE

PRESENTERS:

Charlotte Davis - Rural Maryland Council

Joanne Hovis - CT Technology & Energy

Nathaniel Watkins - Garrett Co. Dept. of Technology and Communications

Cheryl DeBerry - Garrett Co. Dept. of Economic Development

ABSTRACT: *The gap between internet connectivity in the rural areas versus the urban areas is great. The lack of any or good broadband is an inhibiting factor in the race to provide new jobs to rural areas. In spite of this progress has been made and innovative solutions are being found. This session highlights some of the most innovative approaches found in rural Maryland.*

2:00 PM - 3:30 PM | Allegheny B

Credits = 1.5

PLANNING FOR LIVABILITY - BREAKING WITH CONVENTION IN FREDERICK COUNTY

PRESENTERS:

Steven C. Horn - Planning & Permitting, Frederick Co. MD

John Dimitriou - Planner, Frederick Co.

Denis Superczynski - Planner, Frederick Co.

ABSTRACT: *With a 55-year history of conventional comprehensive planning under its belt, the once predominantly rural community of Frederick County, Maryland sought to tear up its planning playbook and embark upon a strategic planning effort that would place the notion of livability at the center of its long-range vision. The approach succeeded in garnering broad support, through deep community involvement, the application of innovative analysis tools, and a willingness to trust citizens with their own future.*



MONDAY OCTOBER 7TH

2:00 PM - 3:30 PM | Cumberland

Credits = 1.5

THE LAW OF ATTRACTION IN DOWNTOWN DEVELOPMENT

PRESENTERS:

Deborah Carpenter - Garrett County Planning & Land Management

ABSTRACT: Revitalization is necessary in town and cities across the state. Success stories abound, but that success occurs differently in different locations. This session will highlight success stories from rural, suburban and urban environments and discuss lessons learned in each situation.

2:00 PM - 3:30 PM | Emerald

Credits = 1.5

TRAIL AND PARK DEVELOPMENT - THE HIDDEN GEM OF ECONOMIC DEVELOPMENT

PRESENTERS:

TBD - Garrett Trails

John Braskey - MD DNR

Joe Rogers - City of Frostburg, MD

ABSTRACT: When looking at the array of economic development opportunities in a community many often overlook the hidden gem of recreation tourism. Many rural jurisdictions have benefited from the development of a network of trail and park systems. This session showcases the benefits of investing in trails and parks and the intricate role they play in sustainable economic development.

2:00 PM - 3:30 PM | Evitts

Credits = 1.5

LAND AS LEVERAGE: HOW TO USE MARKETS TO ENCOURAGE USE OF EXISTING LOCALES AND INFRASTRUCTURE

PRESENTERS:

Alan Feinberg, RA, AICP - Center for the Study of Economics (CSE)

Rick Rybeck - Center for the Study of Economics (CSE)

Joshua Vincent - Center for the Study of Economics (CSE)

Josie Faass - Center for the Study of Economics (CSE)

ABSTRACT: Reuse of existing infrastructure in municipalities that need and want development faces difficulty in attracting builders, residents, and commerce without depending on tax credits, subsidies, or abatements. Land Value Taxation (or Land Value Recapture) is a program that re-tools the primary source of municipal revenue: the property tax. Using case studies and attendees' experience will demonstrate the idea that stressing the assessed value of the land for municipal revenue leads to stability, more construction, and more rehabilitation of existing structures.



MONDAY OCTOBER 7TH

3:30 PM - 3:45 PM

BREAK ☕

3:45 PM - 5:15 PM | Allegheny A

Credits = 1.5

IF MY COMMUNITY IS SUSTAINABLE... ARE WE ALSO RESILIENT? NEW CONCEPTS ABOUT HOW COMMUNITY RESILIENCY FITS INTO MOST SHORT-AND LONG-RANGE PLANNING ELEMENTS

PRESENTERS:

Rebecca Rush - FEWSS Project Frederick Ferrer

Matthew Pennington - MEMA Eastern Panhandle Regional Planning & Dev. Council

The Hon. Ralph Salvagno - Mayor of Hancock, MD

ABSTRACT: Leaders representing local government, State Emergency Management and Regional Planning will provide guidance on what is "Resiliency" and how it differs from "Sustainability." Panelists will discuss climate-change as a catalyst for making communities increasingly disaster resilient and how this approach offers long-term economic benefits. Community resiliency planning best practices will be shared from regions collaboratively embracing climate change, disaster prevention and resiliency returns on investments.

3:45 PM - 5:15 PM | Allegheny B

Credits = 1.5

URBANIZATION IN THE SUBURBS

PRESENTERS:

David B. Levy - Planning & Development Services, City of Rockville

Peter G. Conrad - Howard County Planning and Zoning

Derrick Berlage - Maryland NCPPC

ABSTRACT: Learn how three suburban jurisdictions are managing urbanization. Rockville is updating its Comprehensive Plan, seeking a comfortable balance between growth and neighborhood preservation. Howard County is planning its portion of the US Route 1 corridor, to accommodate higher density and improved walkability. Prince George's County has recently adopted an updated zoning code, to promote mixed-use development, reduce parking requirements, create walkability and ensure compatibility with existing neighborhoods.



MONDAY OCTOBER 7TH

3:45 PM - 5:15 PM | Cumberland

Credits = 1.5

WEATHER WE LIKE IT OR NOT: PRESERVING OUR HERITAGE IN A CHANGING CLIMATE

PRESENTERS:

Nell Ziehl - Maryland Historical Trust
Stephanie Sperling - PG County Dept. of Parks and Rec.
Kirsti Uunila - Calvert County Planning and Zoning
Ronald Marney - Calvert County Planning and Zoning

ABSTRACT: *Planners and practitioners at the state and local level share climate stories and practical steps for jurisdictions to be proactive in the face of challenges presented by the effects of climate change as they threaten to destroy historic landscapes, buildings, archaeological sites, and infrastructure throughout Maryland.*

3:45 PM - 5:15 PM | Emerald

Credits = 1.5

FRANKLIN SQUARE NEIGHBORHOOD PLAN: A WALKABLE, EQUITABLE, AND LIVABLE FUTURE

PRESENTERS:

April Smith - Morgan State
Justin Fair - Morgan State
Christy Bernal - Morgan State
Kshitiz Gurung - Morgan State
Washina Ford - Morgan State
Alexander Pianim - Morgan State

ABSTRACT: *Ever wonder what it takes to create a sustainable neighborhood plan using community members input? This workshop will inform attendees of the research, voices, and methodology considered when creating a neighborhood plan for the historic southwest Baltimore neighborhood of Franklin Square. Winner of the 2019 Sustainable Growth Challenge for the "Excellence in Neighborhood Planning" category, creators of the Franklin Square Neighborhood Plan will share their efforts, engagement in dialogue, and share the process for creating this plan and hopes for implementation.*



MONDAY OCTOBER 7TH

3:45 PM - 5:15 PM | Evitts

Credits = 1.5

FROM GREEN INFRASTRUCTURE MAP TO GREEN INFRASTRUCTURE PLANNING

PRESENTERS:

Christine Conn, PhD. - Director, Office of Science and Stewardship, MD DNR

Susan Overstreet, AICP - Howard County Dept. Planning & Zoning

Joel Gallihue - Harford County Dept. Planning & Zoning

ABSTRACT: *Green Infrastructure Planning is a process to identify, design, and conserve our natural support system, providing ecosystem services that are necessary to humans, as well as plants and animals. Natural systems are planned like conventional infrastructure. The Maryland DNR and a number of counties have now mapped Green Infrastructure and developed plans for improvements. This panel will review the mapping process, evaluate implementation tools, and speak to the challenges and lessons learned.*

5:15 PM - 6:30 PM

FREE TIME

6:30 PM - 8:00 PM | Allegheny A & B

AWARDS BANQUET AND DINNER



TUESDAY OCTOBER 8TH

7:30 AM - 9:00 AM | Allegheny A & B

BREAKFAST & REGISTRATION

9:00 AM - 10:30 AM | Allegheny A & B

Credits = 1.5

LEGAL SESSION

PRESENTERS:

Jared Anderson, Esq. AICP - WVU's Land Use and Sustainability Clinic

ABSTRACT: TBD

10:30 AM - 10:45 AM

BREAK ☕

10:45 AM - 12:15 PM | Allegheny A

Credits = 1.5

EMERGING MOBILITY TECHNOLOGIES - WHERE ARE THEY TAKING US? IS IT WHERE WE WANT TO GO?

PRESENTERS:

Allysha Lorber, AICP - JMT

Angie Hernandez, AICP - JMT

ABSTRACT: For generations people have had the same mobility choices, and development patterns have been shaped by the same transportation modes. New technologies are quickly emerging and changing the way we move. Ride hailing, rapid transit, rideshare, and dock-free devices affect our mobility habits, and driverless vehicles are on the horizon. How will this affect the way we move? How different will our communities become? What should planners do now to prepare?



TUESDAY OCTOBER 8TH

10:45 AM - 12:15 PM | Allegheny B

Credits = 1.5

PURSUING ENVIRONMENTALLY RESPONSIBLE AND HISTORICALLY SENSITIVE STRATEGIC DEMOLITION IN URBAN AREAS OF VACANCY

PRESENTERS:

Melissa Archer - MD Dept. of Housing and Community Development
 Jeff Carroll - Humanim
 Olivia Ceccarelli-McGonigal - MD Dept. of Housing and Community Development
 Jason Hessler - Baltimore City Dept. of Housing and Community Development
 Kimberley Knox - Baltimore Green Network/Balt. Dept. of Planning
 Trey Miller - Maryland Dept. of Housing and Community Development
 Kevin Baynes - Maryland Dept. of Housing and Community Development

ABSTRACT: *Project C.O.R.E. (Creating Opportunities for Renewal and Enterprise) is a partnership between the Maryland Department of Housing and Community Development, the City of Baltimore and the Maryland Stadium Authority that was formed to combat blight in historically disinvested areas of Baltimore City. The initiative takes deliberate measures to preserve historic properties and improve Baltimore's environmental conditions by increasing the amount of usable green space and employing demolition protocols that exceed typical industry standards.*

10:45 AM - 12:15 PM | Cumberland

Credits = 1.5

HISTORIC PRESERVATION, PLANNING AND CLIMATE CHANGE: STATE AND LOCAL PARTNERSHIPS

PRESENTERS:

Nell Ziehl - Maryland Historical Trust
 Lauren Schiczik - Baltimore City Dept. of Planning
 C. Jane Cox - Office of Planning and Zoning, Anne Arundel County

ABSTRACT: *Climate change is affecting Maryland communities now, and this session demonstrates how state and local preservation planners are stepping up to the challenge of identifying threatened resources, developing collaborative and comprehensive hazard mitigation plans, and implementing them accordingly from densely urban to more rural settings.*



TUESDAY OCTOBER 8TH

10:45 AM - 12:15 PM | Emerald

Credits = 1.5

AN EDUCATION IN ENGAGEMENT: COMMUNITY OUTREACH FOR CHANGE AT FREDERICK COUNTY PUBLIC SCHOOLS

PRESENTERS:

Beth Pasierb - Facility Planning, Frederick County Public Schools

Holly Nelson - Facility Planning, Frederick County Public Schools

Kelly Gordon - Facility Planning, Frederick County Public Schools

ABSTRACT: *There's a saying that you shouldn't come between a bear and her cubs - the same could be said for human parents and children! Parents become concerned about changes to school facilities and attendance boundaries that could impact their students and perceived property value. This workshop will feature Frederick County Public Schools' (FCPS) community-specific approaches to involving and informing the community on a feasibility study in a multilingual community, a major redistricting study and more.*

10:45 AM - 12:15 PM | Evitts

Credits = 1.5

ASSESSING THE CULTURAL LANDSCAPE OF KENT COUNTY, MARYLAND

PRESENTERS:

Barton Ross, AICP - Barton Ross & Partners, LLC

ABSTRACT: *Climate change is affecting Maryland communities now, and this session demonstrates how state and local preservation planners are stepping up to the challenge of identifying threatened resources, developing collaborative and comprehensive hazard mitigation plans, and implementing them accordingly from densely urban to more rural settings.*

12:15 PM - 1:45 PM | Allegheny A & B

LUNCH



TUESDAY OCTOBER 8TH

1:45 PM - 3:15 PM | Allegheny A

Credits = 1.5

RIDING A BIKE PLAN'S MOMENTUM

PRESENTERS:

David Anspacher - Montgomery Co. Planning

John Thomas - Montgomery Co. DOT

Matt Johnson - Montgomery Co. DOT

ABSTRACT: *The process of developing a bike plan is one of the strongest tools for achieving a world-class bicycling network. Panelists from Montgomery County, Maryland will discuss how they used the momentum generated by a bike plan to advance its implementation.*

1:45 PM - 3:15 PM | Allegheny B

Credits = 1.5

CRESWELL: FUTURE ALTERNATIVES FOR GROWTH AND PRESERVATION

PRESENTERS:

Uri Avin - National Center for Smart Growth (NCSG)

Sarah Latimer - University of Maryland

Kari Nye - University of Maryland

ABSTRACT: *Central Maryland's spiraling housing costs reflect the dwindling supply of land in the face of continued demand. No jurisdiction in central Maryland has yet attempted to significantly expand their growth boundaries that were set in stone 30 to 50 years ago. This planning effort tackles the thorny challenge of a major expansion of Harford's development envelope into the rural, 13,000 acre Creswell area. It demonstrates how such initiatives can balance both growth and preservation.*

1:45 PM - 3:15 PM | Cumberland

Credits = 1.5

GRAYFIELD TO VIBRANT: ENVISIONING A SUSTAINABLE WELLNESS DISTRICT IN THE HEART OF SUBURBIA

PRESENTERS:

Cecily Bedwell - Design Collective

Gabriel Chung - The Howard Hughes Corporation

ABSTRACT: *Using Money Magazine's 2016 Best Place to Live in America and 2018's Best Place to Live in Maryland, we'll dive into the redevelopment of Columbia Maryland's Lakefront Neighborhood. We'll share how the planning team envisioned a healthy community through infill development, resulting in a walkable wellness district. Participants will hear about sustainable planning techniques used to promote active living and leave inspired to re-envision grayfields – urban and suburban - in their own communities.*



TUESDAY OCTOBER 8TH

1:45 PM - 3:15 PM | Emerald

Credits = 1.5

FULFILL THE VISION: OVERCOMING BARRIERS TO INFILL AND ADAPTIVE REUSE

PRESENTERS:

Victoria Olivier - Regional Planner for Central MD, MD Dept. of Planning
Joe Griffiths - MD Dept. of Planning

ABSTRACT: *Redevelopment, infill and adaptive reuse present opportunities to harness the opportunities communities face while advancing local economic development and job growth. This session provides tools that put communities in a position of strength as they seek to integrate density, quality design and engagement into their process, while focusing on specific 'priority sites' in their communities. Content highlights rural, suburban and urban best practices from Maryland and beyond.*

1:45 PM - 3:15 PM | Evitts

Credits = 1.5

SMART PLANNING MARYLAND'S FIRST SMART CITY: LESSONS IN PLANNING INNOVATION FROM SOM AND THE CITY OF SEAT PLEASANT

PRESENTERS:

Mayor Eugene W. Grant - Mayor of Seat Pleasant
Roger Weber - Skidmore, Owings, & Merrill (D.C. Office) (SOM)

ABSTRACT: *In 2018 SOM and the City of Seat Pleasant collaborated to develop a Master Plan for the City of Seat Pleasant, the first small "Smart City" in the state of Maryland. This session will explore the lessons learned from the Master Planning process, delving into how smart collaborations and smart planning can help advance the competitiveness and quality of life in small cities, opportunity zones, and historically African-American communities.*

3:15 PM - 3:30 PM

BREAK ☕



TUESDAY OCTOBER 8TH

3:30 PM - 5:00 PM | Allegheny A

Credits = 1.5

PROTECTING THE PAST - HISTORY AND HAZARDS - PRESERVATION-BASED DISASTER PLANNING

PRESENTERS:

Deepa Srinivasan - Vision Planning and Consulting, LLC
Stephanie Foell - WSP

ABSTRACT: *How do we reduce historic properties risk from flood hazards without compromising historic character? What happens when buildings cannot be relocated or modified? This is the case for many historic properties. Modifications altering original features, materials, or locations, put properties at risk of losing their historic designation. The session discusses options to alter a building's character-defining features for protection, rather than doing nothing, and risk losing it entirely.*

3:30 PM - 5:00 PM | Allegheny B

Credits = 1.5

OVERCOMING THE SKELETONS IN YOUR CLOSET: BEST PRACTICES FOR A GREAT PUBLIC OUTREACH CAMPAIGN

PRESENTERS:

Joe Adkins - Deputy Director for Planning; City of Frederick, MD
Christina Martinkosky - Historic Preservation Planner; City of Frederick, MD
Lisa Mroszczyk Murphy - Historic Preservation Planner; City of Frederick, MD

ABSTRACT: *How can a decision 50 years ago, still influence public opinion today? The City of Frederick's Preservation Commission endured criticism for the last 30 years due to misinformation. Without a clear plan on how to effectively convey information, misinformation will plague any planning effort. This session will showcase how the City developed a multimedia public outreach campaign to raise the awareness of the importance preservation. This same approach can be used in other planning efforts.*



TUESDAY OCTOBER 8TH

3:30 PM - 5:00 PM | Cumberland

Credits = 1.5

A BETTER MARYLAND'S DIGITAL RESOURCE CENTER

PRESENTERS: TBD

ABSTRACT: *The foundation of A Better Maryland's implementation is the State Plan Digital Resource Center, a virtual library of State and local plans, data and related planning resources. The Digital Resource Center builds upon established data resources maintained by state agencies and local governments using Maryland's Open Data Portal and Maryland iMap infrastructure, enhancing accessibility to the data for jurisdictions and others interested in planning, economic and community development.*

3:30 PM - 5:00 PM | Allegheny B

Credits = 1.5

HISTORIC PRESERVATION TOOLS

PRESENTERS:

Lisa Mroszczyk - Historic Preservation Planner; City of Frederick, MD

Christina Martinkosky - Historic Preservation Planner; City of Frederick, MD

ABSTRACT: *The City of Frederick is known for its vibrant historic downtown and historic district. The City's 2010 Comprehensive Plan included a Heritage Resources Element that set the stage for a robust designation program. Then, when a significant historic building on the outskirts of the downtown core was demolished seemingly overnight, the community responded with a call for an enhanced review of demolitions city-wide. Together, the Comprehensive Plan and Demolition Review are two strong preservation tools.*



Notes:

Thank you for attending!

We hope to see you again.

Don't forget to check out other upcoming
APA MD events at apamaryland.org.



THANK YOU TO OUR SPONSORS!

GOLD LEVEL

SILVER LEVEL



BRONZE LEVEL



NEGOTIATING CHANGE

BALANCING DEVELOPMENT, CLIMATE CHANGE, AND PRESERVATION IN MARYLAND